



**Brunel**  
University  
London



# Brunel Student Lettings

## Landlord Forum 2019 The Student Expectation

# Who are we?

Accommodation Centre – Brunel University London

- On campus accommodation
- Off campus accommodation

# Overview

The UK market for student accommodation is becoming increasingly competitive;

- Around 30% of full-time first year students live in private purpose-built student accommodation (PBSA), up from 22% five years ago
- 40% live in halls or accommodation provided by the university
- Remaining 30% of first-year students either live in the private rented sector or at home with parents or guardians

To succeed;

- Clear view on the student needs and wants from their accommodation

# So what is important?

- Value for money
- Quality of accommodation
- Location
- Facilities

# Thank you

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